



## DEPARTMENT OF WOMEN'S AND CHILDREN'S HEALTH

### **K6F6079, Polished Presentations: A Rehearsal-Based Approach, 3 credits (hec)**

Professionella presentationer: En övningsbaserad metod, 3 högskolepoäng

*Third-cycle level / Forskarnivå*

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#### **Approval**

This syllabus was approved by The Committee for Doctoral Education on 2025-08-29, and is valid from autumn semester 2025.

#### ***Responsible department***

Department of Women's and Children's Health, Faculty of Medicine

#### **Prerequisite courses, or equivalent**

No specific prerequisite courses are required, but prior experience with basic presentation techniques is recommended.

#### **Purpose & Intended learning outcomes**

##### **Purpose**

The purpose of the course is to foster excellence in research communication by empowering doctoral students to communicate their research results effectively and confidently. The overall aim of the course is to improve the participants' practical and theoretical skills in designing and delivering convincing research presentations.

##### **Intended Learning Outcomes**

After attending the course, the doctoral student should be able to:

- Develop and deliver clear, concise, and engaging research presentations.
- Utilize advanced presentation techniques to enhance audience understanding and retention.
- Incorporate principles of stickiness and persuasive techniques into their presentations.
- Effectively use visual aids and technology to support their presentations.
- Receive and incorporate constructive feedback to continuously improve their presentation skills.

## Course content

The course includes:

- Introduction to effective presentations
- Structuring your presentation
- Making your presentation memorable (stickiness)
- Persuasive techniques in presentations
- Visual aids and technology
- Advanced presentation techniques
- Personalized feedback and improvement
- Practicing under real conditions
- Revised presentations (submission)
- Reflection presentation (live) and course wrap-up

## Forms of teaching and learning

Lectures, workshops, practice sessions, peer learning, and personalized feedback.

### *Language of instruction*

The course is given in English

## Grading scale

Pass (G) /Fail (U)

## Compulsory components & forms of assessment

### Compulsory Components

All parts of the course are mandatory, including:

- a. Recording initial presentations
- b. Peer review sessions
- c. Workshops and practice sessions
- d. Revised presentation submission
- e. Live reflection presentations

### Forms of Assessment

Formative assessment during active participation in all parts of the course.

Summative assessment of:

- a. Initial presentation recordings
- b. Peer reviews and feedback
- c. Revised presentation submission
- d. Live reflection presentation

## Course literature

Handouts from lectures and recommended readings on advanced presentation techniques, stickiness principles, and persuasive strategies. Recorded oral presentations will also be utilized.